



**idx** **2017**  
YEAR IN REVIEW



# idX Corporation YEAR IN REVIEW 2017

2017 proved to be another year of great evolutionary change at idX as well as within the markets that idX serves. The retail landscape continues to innovate and idX is leading the way in helping brands tailor their customer experiences to meet the challenges of a 21st-century marketplace.

Transactions are no longer guided simply by brand loyalty. Now more than ever, consumers are seeking unique, engaging experiences to influence their spending. idX remains hyper-focused on brand innovation and developing unique solutions for our customers. Brands are turning to global partners like idX who can deliver every aspect of their brand evolution in one cost-effective and efficient package. Developing, designing, procuring, manufacturing, delivering, and installing everything within four walls is what idX does best – any size program, all around the globe.

How we do this may be changing, but why we do it will always remain the same: To drive the evolution of global retail branded experiences.



# EVOLUTION

EVOLUTION  
It favors those who adapt.



Survival in today's ever-changing market means brands must continuously adapt. To do that, they are partnering with idX, a company that understands their unique needs and today's very real challenges.  
We collaborated with Clarks to help

EVOLUTION  
It favors those who adapt.



TRANSFORM.  
INNOVATE. ENERGIZE. TRANSFORM.

Survival in today's ever-changing market means brands must continuously adapt. To do that, they are partnering with idX, a company that understands their unique needs and today's very real challenges.  
We collaborated with Ford to help transform their brand. Let us help you evolve too.



**idX**

The global provider of retail environment solutions.  
[www.idxcorporation.com/evolution](http://www.idxcorporation.com/evolution)



[www.idXevolution.com](http://www.idXevolution.com)





# ATLANTA BRAVES

SUNTRUST PARK - ATLANTA, GEORGIA

Photos By: Mortenson Construction

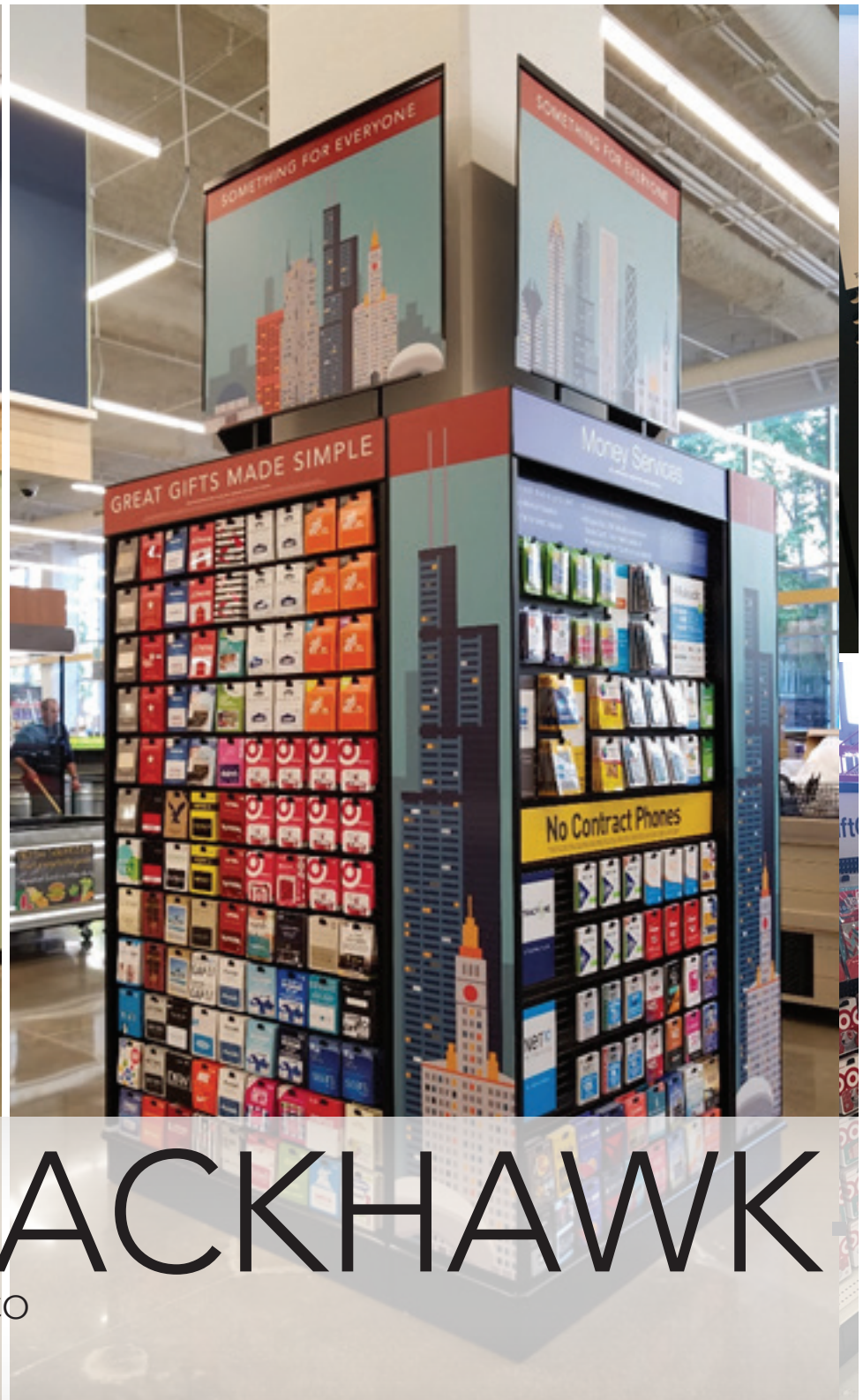
AVEC LES FILLES

# AVEC LES FILLES

HERALD SQUARE - NEW YORK, NEW YORK

PG | 6





# BLACKHAWK

JEWEL OSCO





# NETWORK

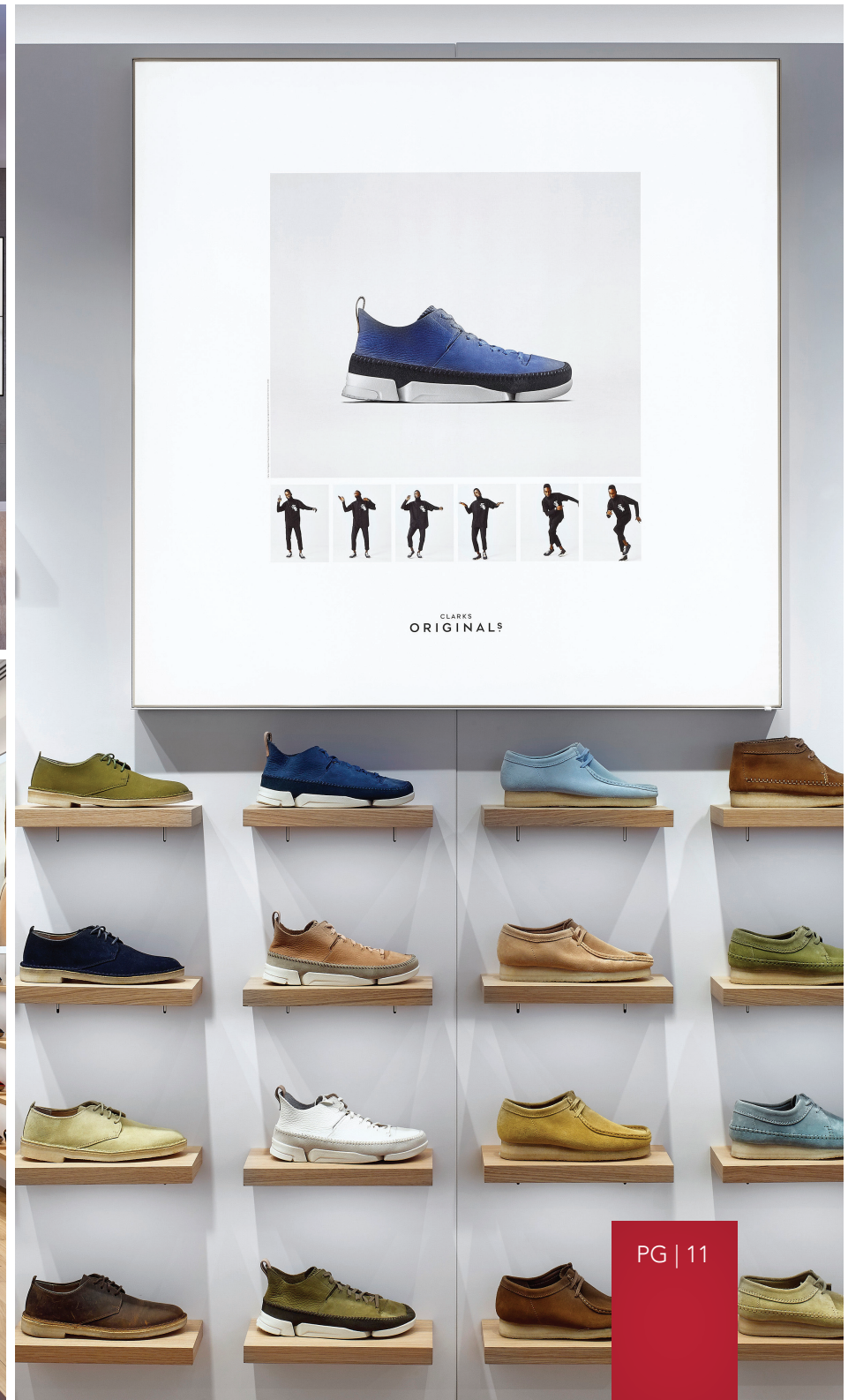
TARGET

# CLARKS

MANCHESTER, UNITED KINGDOM

Photos By: Clarks





# COSTCO

WEST LAKE VILLAGE, CALIFORNIA

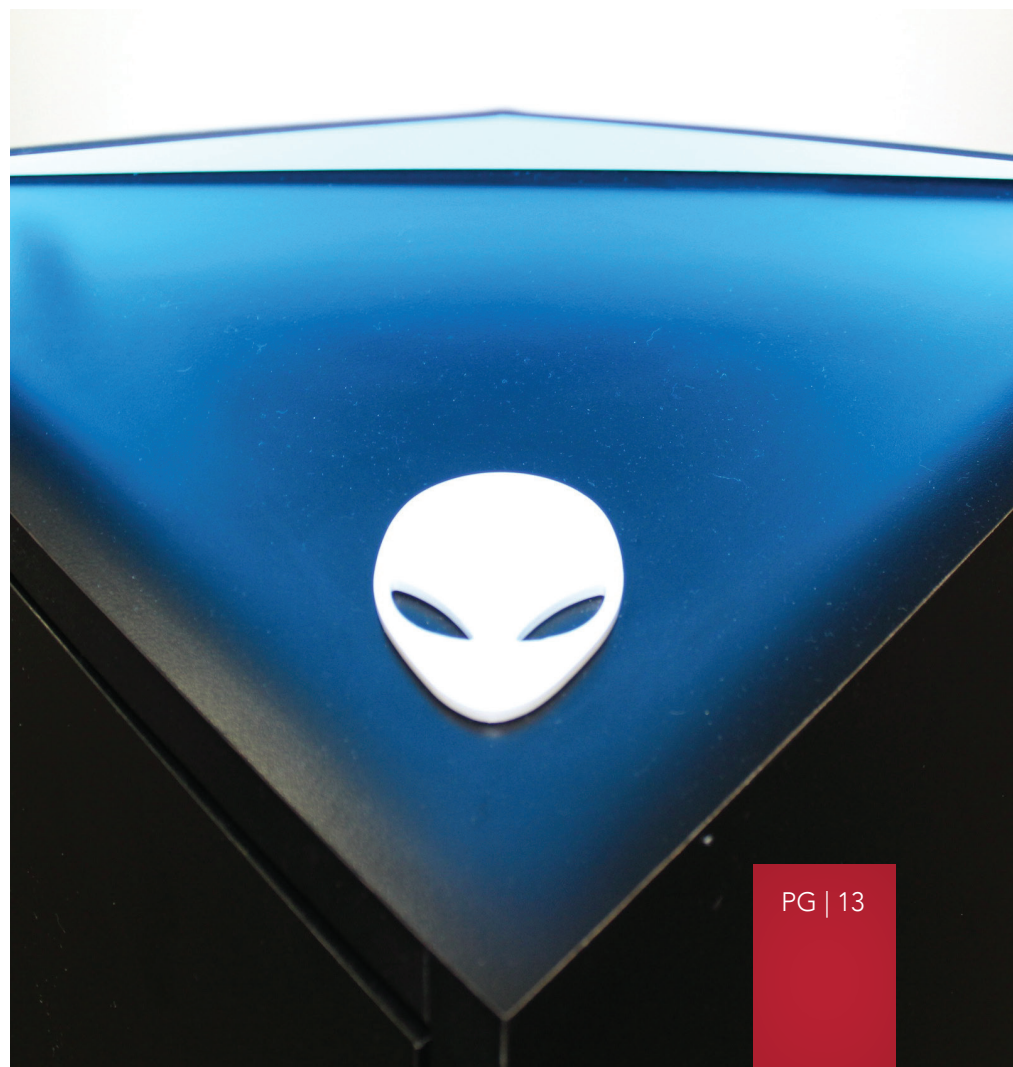


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# DELL

BEST BUY





进无止境

新福特翼虎  
New Ford Kuga



FORD

HUNAN PROVINCE, CHINA



[Home](#) [Car News By Brand](#) [New Car Research](#) [Celebrity Car News](#) [Laugh Brake](#) [Motorsports](#)

Added on November 8, 2017

The News Wheel

## First Ford Signature Dealership Design Showroom Open for Business in Hunan Province





# HIBBETT SPORTS

ELIZABETH CITY, NEW JERSEY



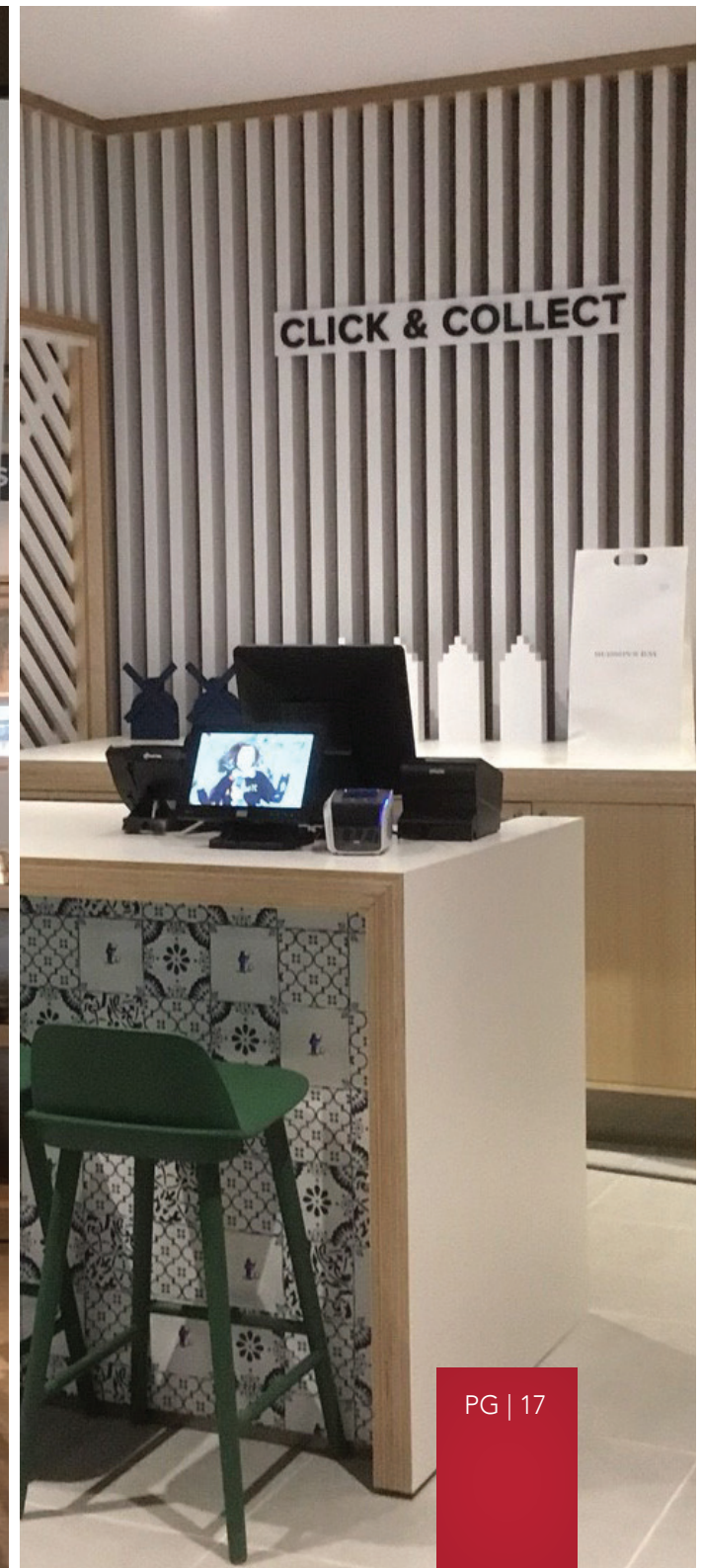
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# HUDSON

NETHERLANDS





# JACK WOLFSKIN

DENVER, COLORADO



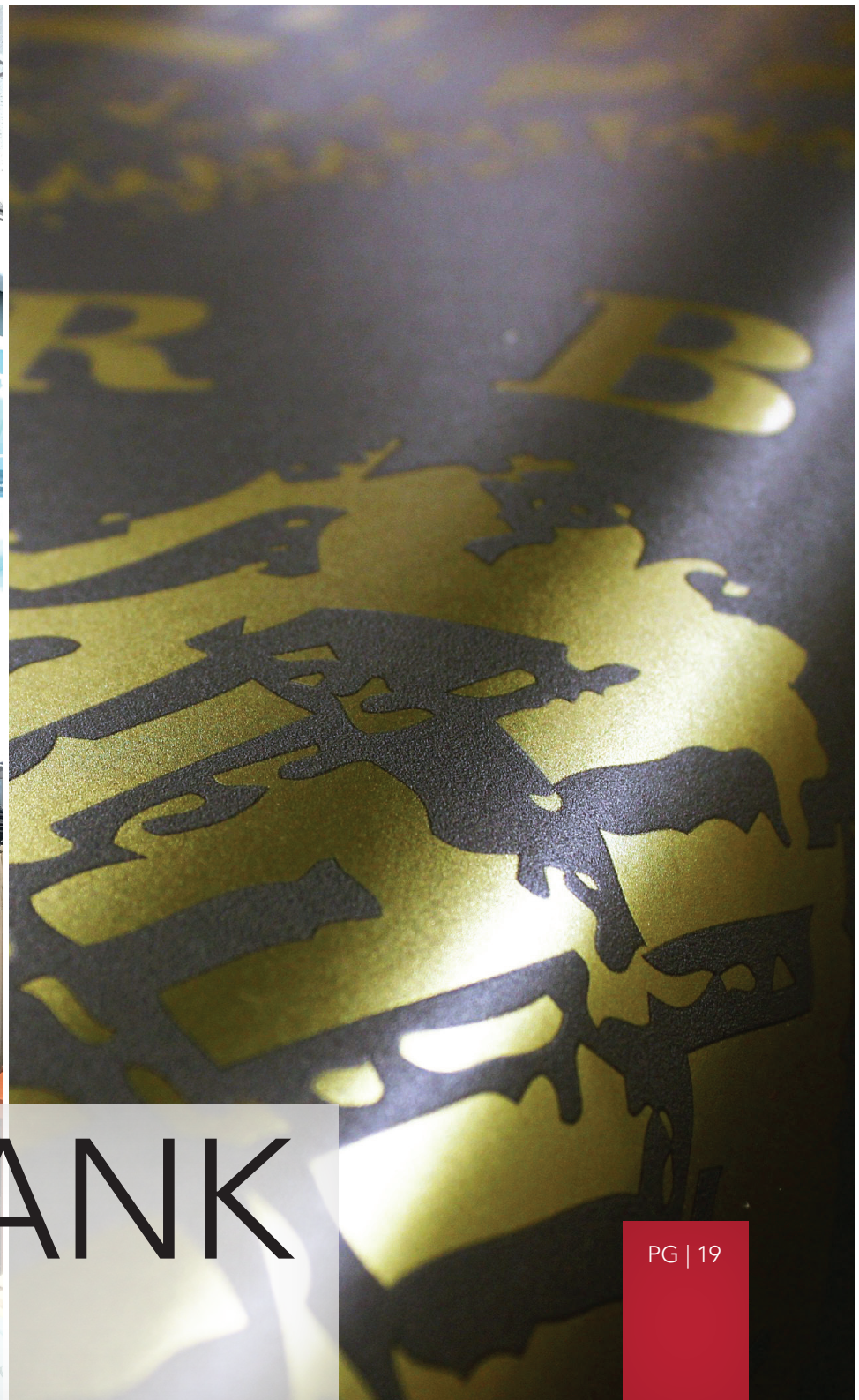
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# JOS A. BANK

KILDEER, ILLINOIS







# KROGER

KITCHEN 1883 - UNION, KENTUCKY



LAX  
LOS ANGELES, CALIFORNIA



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LORD & TAYLOR  
QUAKER BRIDGE MALL, LAWRENCE, MASSACHUSETTS



# & TAYLOR

ERENCE TOWNSHIP, NEW JERSEY



PG | 24

# PANDORA

MEXICO CITY, MEXICO



TOKYO, JAPAN



# PANDÖRA



PANDÖRA

PANDÖRA

PG | 25



TRAINING

RUNNING

RUNNING

FLATRIDE

HAYASU

CLASSICS

PG | 26

# REEBOK

BANGALORE, INDIA

# SEPHORA

BOSTON, MASSACHUSETTS

Photo By: Richard Cadan Photography







# URBAN LADDER

BANGALORE, INDIA





1,300

EMPLOYEES WORLDWIDE

1

MISSION

{ Differentiate idX from the competition by offering the economic and operational benefits of an international company while servicing the customer like an entrepreneur. }



# OUR PEOPLE. OUR DIFFERENCE.



DAYTON, OH



SHANGHAI, CHINA



MEXICO CITY, MEXICO



SEATTLE, WA



LOS ANGELES, CA



LOUISVILLE, KY



NORTH CAROLINA



FREDERICKSBURG, VA



BANGALORE, INDIA



LONDON, UK



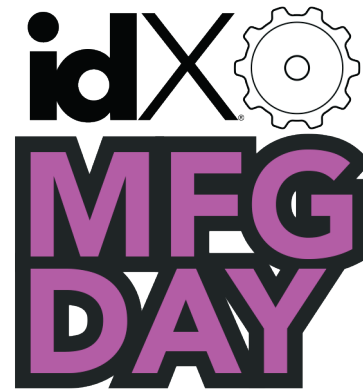


# OUR PHILOSOPHY.

It is simple really: Seek out the best and brightest, then give them the tools and training to succeed and the dynamic infrastructure to meet our customers' evolving needs. We believe that this ongoing philosophy will allow us to continue delivering the highest quality products, the best customer service, and harness idX's position as a global leader in our ever-evolving industry.



# GIVING BACK.



Manufacturing Day is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. For idX, the event provided an opportunity to showcase the important work the company does on a daily basis and to educate students, community members, media, and policymakers on how integral manufacturing is to our local, national and global economy.

idX collectively hosted 300 students this year at five of our manufacturing facilities in the U.S. to commemorate Manufacturing Day 2017. Students were engaged in informative presentations about the evolution of our industry, trends in engineering and design, and the manufacturing processes idX products might go through. Members of the idX team illustrated how their careers in manufacturing began, and provided tours of our showrooms to see finished fixtures and displays.



L.A. FACTORY TOUR



DAYTON IS READY!



FACTORY TOUR  
NORTH CAROLINA



LOUISVILLE PRESENTATION



EDUCATION IS KEY!

# KEEP UP WITH idX.



**PRESS RELEASE**  
For Immediate Release

**Avec Les Filles**  
Success and

In less than one year, retail entrant fast-track the successful launch accessories with a playfully sophisticated

Avec Les Filles (French for "with a pink grand piano and was a major benchmark in that followed the February opening Macy's.

Avec Les Filles is an innovative infused with Azria's spirit outside the rules of fast that's inclusive and all "The line is really for e old dresses like a 30-

The Avec Les Filles shop-in-shop. Pink traditional white p cube that can sit i

Azria, the former have the right p commitments, t

Retail launch and pricing. " pricing and a creatively."

To get the Visual Mer



**PRESS RELEASE**  
For Immediate Release

December 5, 2017

**idX launches new Virginia division; expands East Coast operations**



New idX Virginia facility located in Fredericksburg, VA

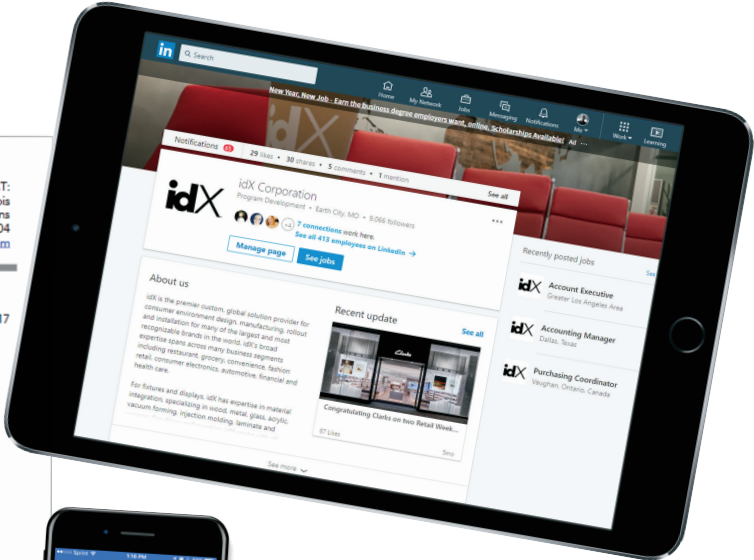
St. Louis, MO—idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, has opened a new Fredericksburg, VA, manufacturing facility, expanding its East Coast footprint and launching a new division.

idX Virginia will be the new décor and graphics hub for idX and will work in conjunction with idX Baltimore to serve the needs of the company's growing East Coast customer base. Dave Kilgore, General Manager of idX Baltimore, will head the new division.

Virginia Governor Terry McAuliffe participated in the ribbon-cutting ceremony. "Growing the manufacturing industry has been a core part of our efforts to diversify and build the new Virginia economy," he said, "and we know we are making progress when great companies like idX continue to expand in Virginia. I thank idX for creating jobs of the future and look forward to the next chapter of this company's growth."



idX Virginia décor & graphics production



[www.idxcorporation.com](http://www.idxcorporation.com)



GLOBAL HEADQUARTERS

One Rider Trail Plaza Drive  
Suite 400  
Earth City, MO 63045  
United States

[www.idXcorporation.com](http://www.idXcorporation.com)

idX's 2017 portfolio includes: 7-Eleven, Aaron's, Acura Motors, Adidas, Aeropostale, Amazon, Ann Taylor, Inc., Apple, Aramark, Ascena Retail Group, Avec Les Filles, Bank of America, Bare Escentuals, Barnes & Noble Booksellers, Baskin Robbins, Bed, Bath & Beyond, Belk, Inc., Blackhawk Network, Brookstone, Burberry, Canteen, Carphone Warehouse, Claire's, Clarks, Coach, Inc., Comerica, Connect Hearing, Inc., Costco Wholesale, Crabtree & Evelyn, CVS Corporation, Dell, Design Shoe Warehouse, Destination Maternity, Dillard's, Disney Stores, Dollar Tree, Dressbarn, Inc., Dunkin' Donuts, Estee Lauder, Express, Family Dollar, FedEx Office, Finish Line, Five Below, Foot Locker, Inc., Footwear Unlimited, FORD Motor Company, Fossil, Inc., GNC, Great Clips, Guess, Inc., H&M, HBC, Hibbett Sports, IMAX, J. Jill, Jack In The Box, Jack Wolfskin, JCPenney, JINS, John Deere, JoS. A. Bank, Justice, Kate Spade, Kroger Company, Lenovo, Levi Strauss & Company, LG, L'Occitane, L'Oreal USA, Luxottica Retail, Mars, Incorporated, Massage Envy, Maurices, May Group, Mazda Motor of America, Men's Wearhouse, Michael Kors, Mini Luxe, Mont Blanc, Motorola, Nautica, New Balance Athletic Shoe, Inc., New York & Company, Inc., Nissan, Nordstrom, Inc., Panda Express, Pandora, Panera Bread, Payless Shoe Source, Peet's Coffee & Tea, Phillip Morris, Pieology Pizzeria, PNC Bank, Primark, Publix, PVH, Qdoba, QuikTrip, RaceTrac Petroleum, Ralph Lauren, Rapid Fired Pizza, Regus, Revlon, Ross Stores, Inc., Safeway, Samsung, Sears Holdings, Sephora USA, Inc., Shell, Shoe Carnival, Signet Jewelers, Sprint, Starbucks, Stuart Weitzman, Superdry, Swatch, Tag Heuer, Target Corporation, Ted Baker London, Tesla Motors, The Home Depot, Tim Hortons Coffee, TJX Companies, Inc., Total Wine & More, Toys R Us, Tractor Supply Co., Travel Centers of America, True Religion Brand Jeans, U.S. Vision, Inc., Uber, Under Armour, Union Bank, Vera Bradley, Walgreen's, Wal-Mart, Wendy's, Westfield, WeWork, Wolverine Worldwide, YUM Brands, Zara